



TruDefinition[®]
DURATION[®] SHINGLES
with SureNail[®] Technology



Colonial Slate[†]

TruDefinition[®] Duration[®] Shingles are a component of the Owens Corning[™] Total Protection Roofing System.^{™^}



HOME SWEET HOME

Your home is your sanctuary. It's the place where you want to feel the most comfortable. Safe. Protected. But no matter how much you love your house, it seems the work is never completely done. And if purchasing a new roof is on your to-do list, it may seem like a daunting task — especially if your roof is already damaged or leaking. Since a roof plays such an important role in protecting you and your family from the elements, you realize that you can't let the damage get out of hand.

Don't worry, we know that a roof replacement project is a big, important decision. You can feel confident about choosing our roofing products — Owens Corning has been a recognized leader in the building industry for over 75 years. In fact, we're America's #1 roofing brand.** Not only can we help you choose the right shingle and roofing system components, we can also help you select the right contractor for the job — an Owens Corning™ Roofing Preferred Contractor.

Together we can make this a positive experience — an opportunity, really. This is your chance to choose a roof that not only has outstanding performance, but also has exceptional beauty. So for years to come, you'll feel great every time you pull in the driveway.

Protected. Proud. Home.



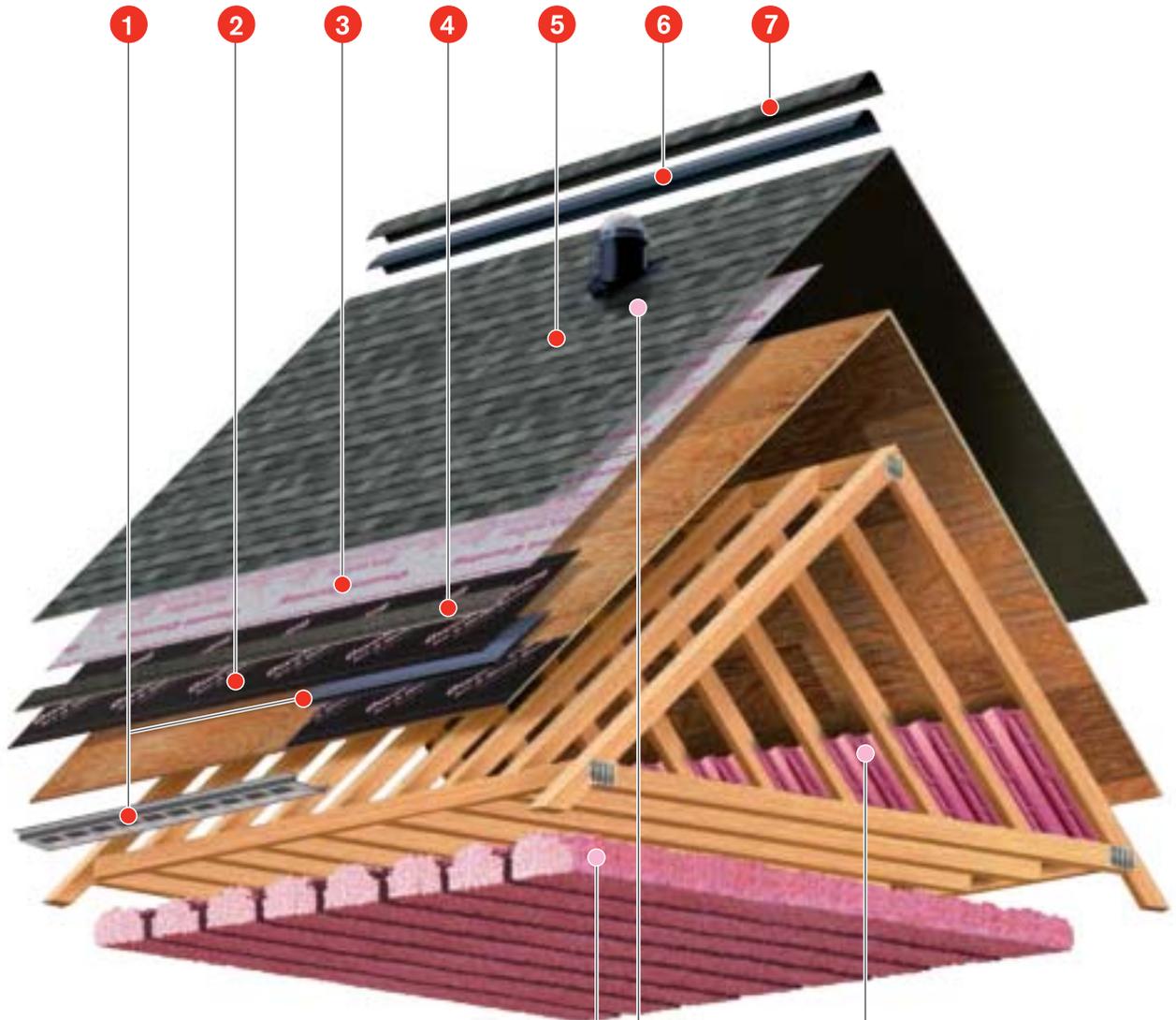




Total Protection Roofing System™[^]

An integrated roofing system, layer by protective layer.

- VentSure® Soffit or InFlow® Intake Ventilation Products
- WeatherLock® Self-Sealing Ice & Water Barrier Products
- Underlayment Products
- Owens Corning™ Starter Shingle Products
- Owens Corning™ Underlayment Products
- Owens Corning™ Shingles
- VentSure™ Exhaust Ventilation Products
- Hip & Ridge Shingles
- Owens Corning™



● Optional Owens Corning™ products designed to support the Total Protection Roofing System™[^]

- PINK® Fiberglas™ Blown-In Insulation ◦
- Illuminator® Tube Skylight ◦
- raft-R-mate® Attic Rafter Vent ◦

[^] Excludes non-Owens Corning™ roofing products such as flashing, fasteners and wood decking.

The most important part of the roof? All of them.

It takes more than just shingles to protect a home. It takes an integrated system of components and layers designed to withstand the forces of nature outside while controlling temperature and humidity inside. The Owens Corning™ Total Protection Roofing System™[^] gives your customers the assurance that all of their Owens Corning™ roofing components are working together to help increase the performance of the roof – and to enhance the comfort and enjoyment of those who live beneath it.



1 Intake ventilation

Owens Corning™ VentSure® intake ventilation products help replace the warm, humid air in your attic with cool, dry air to help protect the interior components of your roofing system from heat and moisture damage. They also help keep the attic temperature closer to the outside temperature, which helps eliminate problems such as ice damming and premature shingle deterioration.



5 Shingles

Shingles not only serve as the first layer of defense against the forces of nature, they also help define the character of your home. With innovations such as our patented SureNail® Technology and the multiple granule colors and shadowing used in our TruDefinition® Duration® Shingles, Owens Corning™ shingles are designed to bring strength and beauty to your roof.



2 Ice & Water Barrier

Owens Corning™ WeatherLock® Self-Sealing Ice & Water Barrier products are designed to protect the roof where water has a tendency to collect or flow, including valleys, vents, chimneys and skylights. Ice and water barrier products also help prevent damage from ice damming, when melting and refreezing water can migrate beneath the shingles and lead to premature roof deterioration.



6 Exhaust ventilation

Owens Corning™ exhaust ventilation components such as VentSure® ridge or off-ridge vents help draw air out of the attic, protecting the roofing system from heat and moisture damage. Optimally designed to work together with our VentSure® intake ventilation products, they help create a balanced flow where warm, humid air is continually replaced by cool, dry air.



3 Underlayment

Underlayment provides an additional layer of protection between your roof's wood decking and the shingles, mainly to guard against wind-driven rain that can get beneath the shingles. Owens Corning offers both Fiberglas™ Reinforced Felt Underlayment and durable synthetic Deck Defense® High-Performance Roofing Underlayment.



7 Hip & Ridge Shingles

Owens Corning™ Hip & Ridge Shingles add an attractive, finished look to your roof. They also provide additional strength. Owens Corning offers a variety of styles designed to match and complement our shingles, from the bold look of DecoRidge®^{††}, to the patented performance of SureNail® Technology on DuraRidge™^{††}, to the clean, smooth lines of our ProEdge® Series.^{††}



4 Starter Shingle Products

Owens Corning™ Starter Shingle products are the first step in the proper installation of the shingles. They help provide a clean look with a straight edge at the eave and along the rake edge of the roof. The continuous sealant bead on the product provides a seal between the starter and the first row of shingles. Owens Corning™ Starter Shingle products help prevent shingle blow-offs and water infiltration in a vulnerable area of the roof.

^{††} Available regionally; visit www.owenscorning.com/roofing for details.



THE SURENAIL® DIFFERENCE— A technological breakthrough in roofing.

The innovative features of Owens Corning™ TruDefinition® Duration® Shingles with patented SureNail® Technology offer the following:

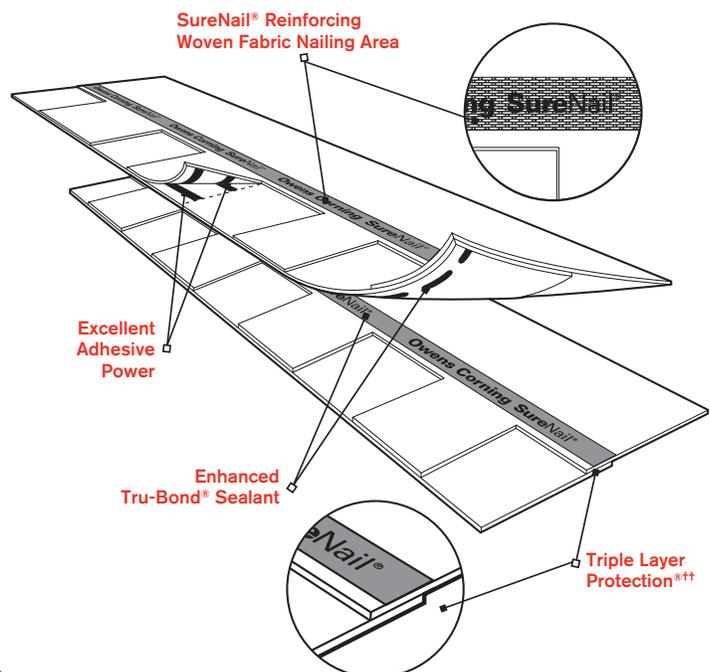
Breakthrough Design. Featuring a tough, woven engineered reinforcing fabric to deliver consistent fastening during installation.

Triple Layer Protection®. A unique “triple layer” of reinforcement occurs when the fabric overlays the common bond of the shingle laminate layers that offers excellent fastener holding power.

Superior Adhesion. Our enhanced Tru-Bond® sealant grips tightly to the engineered fabric nailing strip on the shingle below.

Excellent Adhesive Power. Specially formulated, wide adhesive bands help keep shingle layers laminated together.

Exceptional Wind Resistance. Engineered to deliver 130-MPH* wind warranty performance with only 4 nails. Fewer nails required can mean fewer deck penetrations.







TruDefinition®
DURATION® SHINGLES
with SureNail® Technology

Bold contrast. Deep dimension. TruDefinition®

TruDefinition® Duration® Shingles are specially formulated to provide great contrast and dimension to any roof.

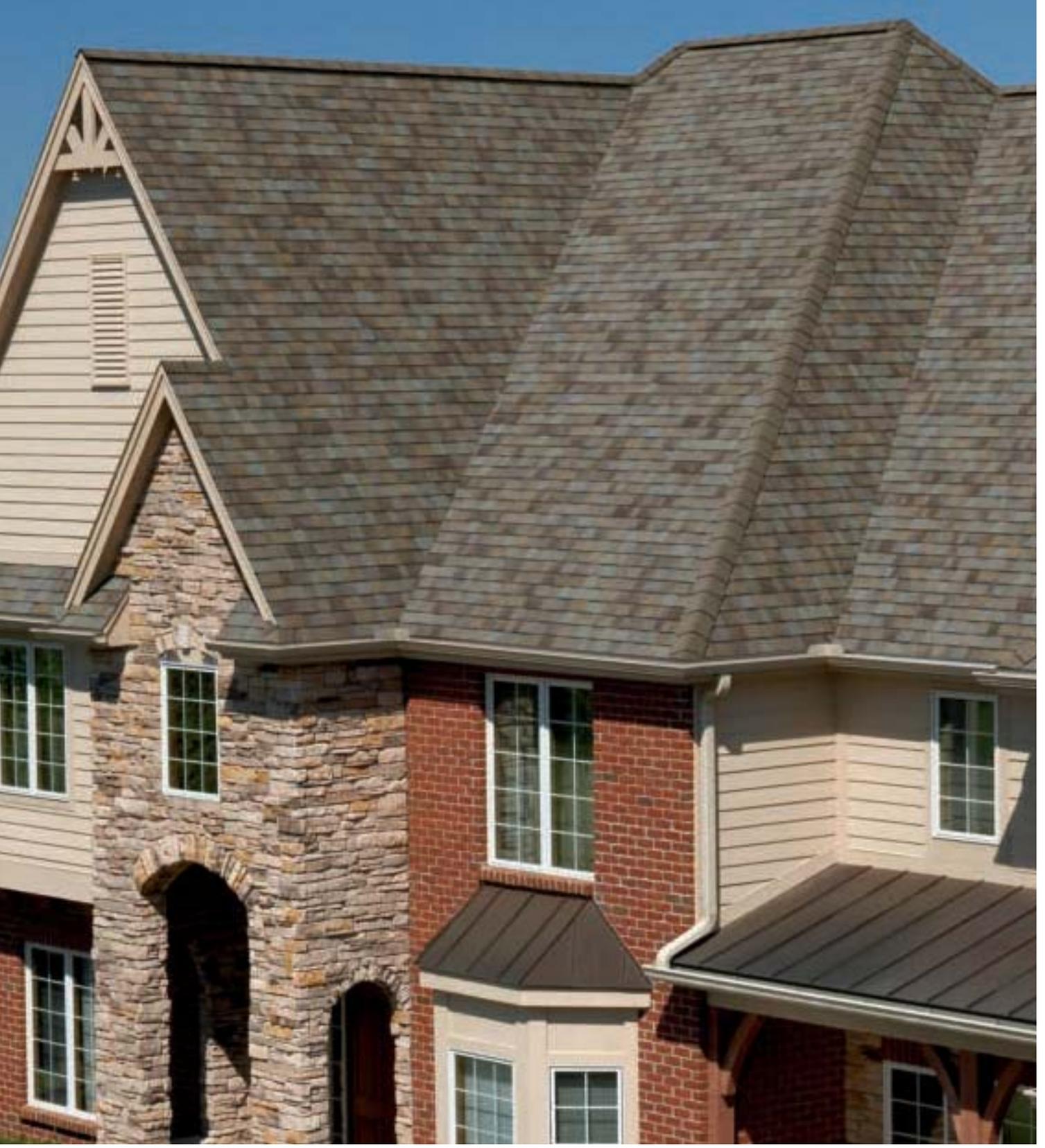
Through the use of multiple granule colors and shadowing, TruDefinition® Duration® Shingles offer a truly unique and dramatic effect. This exclusive combination of color and depth is what makes TruDefinition® Duration® Shingles like no other.

TruDefinition® Duration® Shingles are available in popular colors with bold, lively contrast and complementing shadow lines for greater dimension. They feature a Limited Lifetime Warranty*^{†††} (for as long as you own your home), 130-MPH Wind Resistance Limited Warranty* and an Algae Resistance Limited Warranty.* Beyond the outstanding curb appeal and impressive warranty coverage, they also come with the advanced performance of patented SureNail® Technology.



Desert Tan† ▼





Quarry Gray[™] ▼





Onyx Black[†] ▲

Estate Gray⁺ ▼





Roofing

Choose a shingle with granules that play up the accent colors on your exterior. Also consider how the shingles' shadowing can add dimension to your roof.



Trim & Siding

For a striking look, consider a shingle with coloring similar to the boldest exterior trim colors on your home.



Chardonnay Dressed Fieldstone[†]



Cultured Stone[®] Veneer

The colors and textures of the brick or stone on your home's exterior can also influence your shingle choice. Balance these strong accents with the color and dimension of your shingles.

DESIGN A LOOK YOU'LL LOVE.

This is going to be a beautiful decision.

Shopping for new shingles is the perfect opportunity to increase the curb appeal of your entire home. Your roof can make up more than half of your home's exterior, so it should complement your home's style and exterior color scheme.

As you browse your shingle choices, think about how the look of your new roof could improve upon the roof you have now.

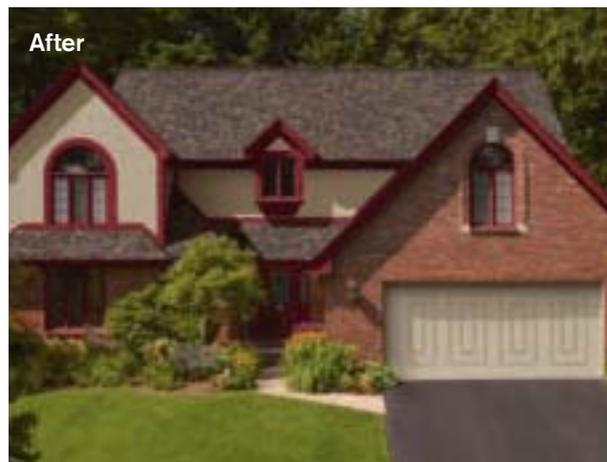
- Should you choose a different color? Consider the look of your home's exterior. A new shingle color could bring your look together. Or even inspire a new palette.
- Have you seen the granules? Owens Corning™ shingles get their rich color from a combination of colored granules. Using the colors of these granules, you can coordinate all of your home's exterior elements — the paint, siding, brick or stone.
- Do you need more dimension? If your home's exterior is monochromatic, think about adding shingles that appear thicker and give your roof a rich, textured look. For homes that already have a detailed exterior, you could choose softer, more muted shingles. Owens Corning offers a variety of roofing shingles that carry a unique combination of these characteristics.

Before you decide, be sure to ask your contractor about TruDefinition® Duration® Designer Colors Collection Shingles. Or visit www.owenscorning.com/roofing. They can transform the look of your home, coming in colors you won't find anywhere else.

Seeing is believing. What if? Explore the possibilities of potential new looks for your entire exterior using the power of our Design EyeQ® Visualization Experience.

See how different shingles, siding — even Cultured Stone® manufactured stone veneer — could look on your own home.

To experiment for yourself,
visit www.ocdesigneyeq.com.





Amber†



Desert Tan†



Brownwood†



Quarry Gray†



Sierra Gray†



Shasta White†





Teak†



Driftwood†



Onyx Black†



Colonial Slate†



Harbor Blue†



Chateau Green†



Estate Gray†



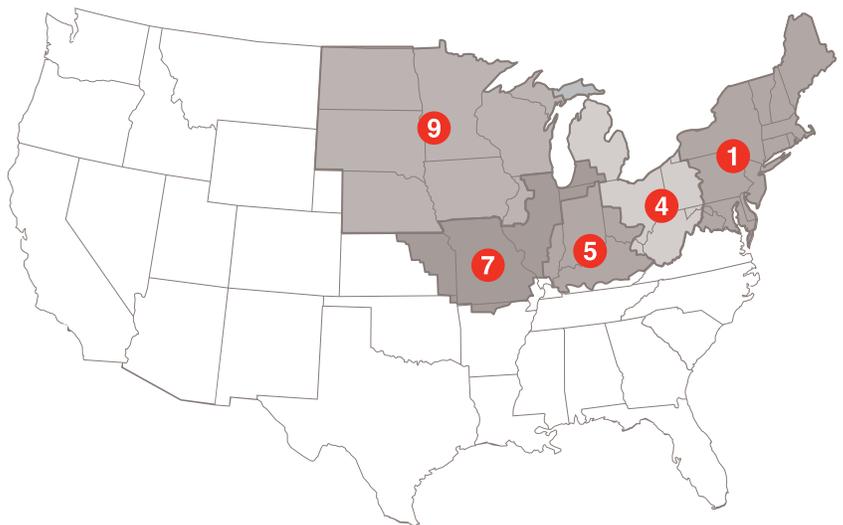
Slatestone Gray†

Not available in Service Areas 4, 5, 7, 9.



Terra Cotta†

COLOR AVAILABILITY MAP



ENERGY STAR® IS FOR ROOFS TOO



Similar to the energy-efficient appliances in your home, roofing products can provide energy-saving qualities. Owens Corning™ ENERGY STAR®-qualified shingles can help reduce your energy bills when installed properly. These shingles reflect solar energy, decreasing the amount of heat transferred to a home's interior – and the amount of air conditioning needed to keep it comfortable. Actual savings will vary based on geographic location and individual building characteristics. Call 1-800-GET-PINK® or 1-888-STAR-YES for more information.

Product Attributes

Warranty Length*

Limited Lifetime^{††} (for as long as you own your home)

Wind Resistance Limited Warranty*

130 MPH

Algae Resistance Limited Warranty*

10 Years

TruPROtection® Non-Prorated Limited Warranty* Period

10 Years



TruDefinition® Duration® Shingles Product Specifications

Nominal Size	13 1/4" x 39 3/8"
Exposure	5 5/8"
Shingles per Square	64
Bundles per Square	3
Coverage per Square	98.4 sq. ft.

Applicable Standards and Codes

ASTM D228

ASTM D3018 (Type 1)

ASTM D3462

ASTM D3161 (Class F Wind Resistance)

ASTM D7158 (Class H Wind Resistance)

ASTM E108/UL 790 (Class A Fire Resistance)

ICC-ES AC438*

UL ER2453-01^{††}

Shasta White color meets ENERGY STAR® requirements for initial solar reflectance of 0.25 and 3-year aged solar reflectance of 0.15; 2013 California Building Energy Efficiency Standards, Title 24, Part 6 requirements; rated by the Cool Roof Rating Council (CRRC).

* See actual warranty for complete details, limitations and requirements.

** 2014 Laminar Innovation Survey by Owens Corning Roofing and Asphalt, LLC.

† Owens Corning Roofing strives to accurately reproduce photographs of shingles. Due to manufacturing variances, the limitations of the printing process and the variations in natural lighting, actual shingle colors and granule blends may vary from the photo. The pitch of your roof can also impact how a shingle looks on your home. We suggest that you view a roofing display or several shingles to get a better idea of the actual color. To accurately judge your shingle and color choice, we recommend that you view it on an actual roof with a pitch similar to your own roof prior to making your final selection. Color availability subject to change without notice. Ask your professional roofing contractor for samples of colors available in your area.

†† This illustration depicts Triple Layer Protection® and the amount of Triple Layer Protection® may vary on a shingle-to-shingle basis.

‡ Tru-Bond® is a proprietary premium weathering-grade asphalt sealant that is blended by Owens Corning Roofing and Asphalt, LLC.

‡‡ 40-Year Limited Warranty on commercial projects.

Owens Corning™ Roofing Preferred Contractors are independent contractors and are neither affiliates nor agents of Owens Corning Roofing and Asphalt, LLC, or its affiliated companies. SureNail® Technology U.S. Patent 7,836,654 and other patents pending.

ENERGY STAR and the ENERGY STAR mark are registered trademarks of the U.S. Environmental Protection Agency.

International Code Council Evaluation Services Acceptance Criteria for Alternative Asphalt Shingles.

Underwriters Laboratories Evaluation Service Evaluation Report.

^ Excludes non-Owens Corning™ roofing products such as flashing, fasteners and wood decking.

WANT TO TURN UP THE COLOR ON YOUR ROOF?

Update it with our TruDefinition® Duration® Designer Colors Collection Shingles. They offer the same exceptional performance – in seven unique colors you won't find elsewhere.

To see how they can transform the look of your home, just ask your contractor or visit www.owenscorning.com/roofing.



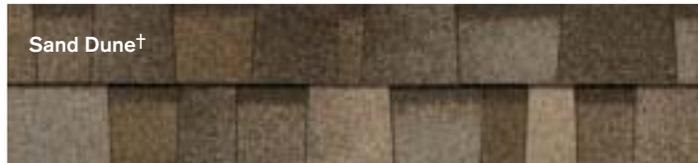
Aged Copper†



Merlot†



Pacific Wave†



Sand Dune†



Sedona Canyon†



Storm Cloud†



Summer Harvest†

Want to know more about Owens Corning™ roofing products or find an Owens Corning™ Roofing Preferred Contractor in your area? It's easy to reach us:
1-800-GET-PINK® | www.owenscorning.com/roofing



OWENS CORNING ROOFING AND ASPHALT, LLC
ONE OWENS CORNING PARKWAY
TOLEDO, OHIO, USA 43659

1-800-GET-PINK®
www.owenscorning.com/roofing



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