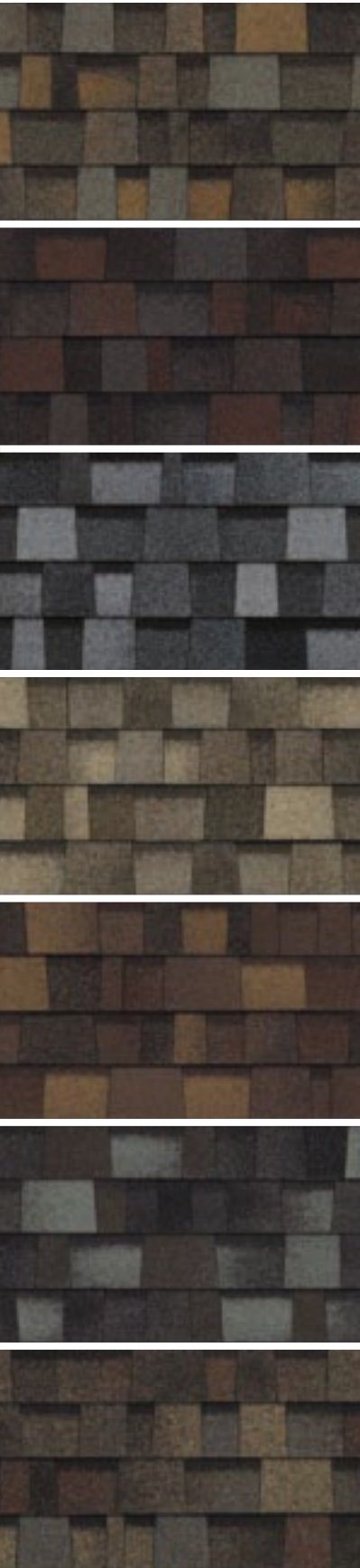




TruDefinition® Duration® Shingles
Designer Colors Collection
with SureNail® Technology



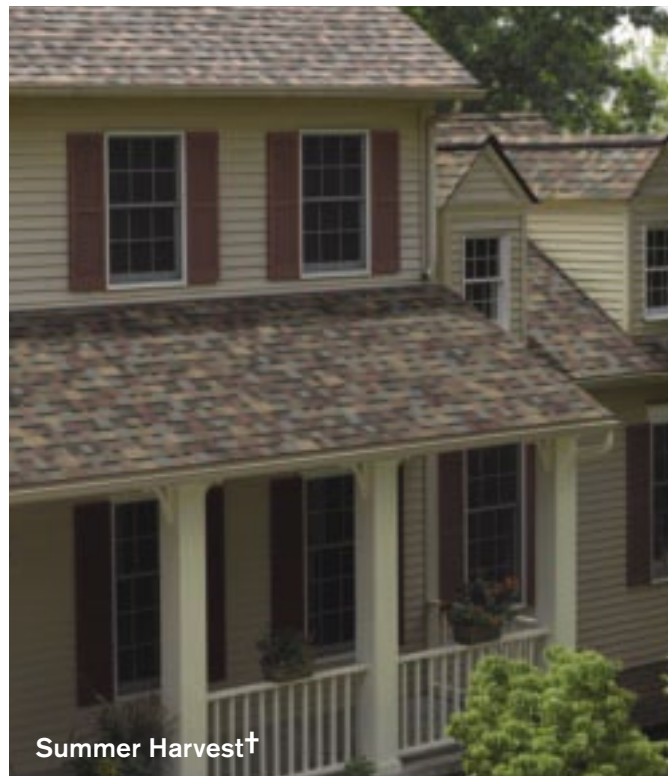
Aged Copper†

Intense Harmony

Bright. Bold. Brilliant. The world is full of color. From the cars we drive to the appliances we buy, we have the power to choose the colors we surround ourselves with. If you're looking to make your home truly vibrant, don't overlook the power of using color on your roof to help coordinate exterior accents like paint, trim and even landscaping. TruDefinition® Duration® Designer Colors Collection Shingles can bring it all together—helping to improve your home's aesthetics and perceived value—with maximum vibrancy and colors you won't find anywhere else.

TruDefinition Duration Designer Colors Collection Shingles feature the high-performance durability of SureNail® Technology with triple layer protection and excellent adhesive power. Plus, they boast a Limited Lifetime Warranty*/# (for as long as you own your home), and can stand up to 130-MPH* winds.

Whether you're looking to add more drama to your home or give it a knockout new look, you'll be amazed at the difference that *TruDefinition Duration* Designer Colors Collection Shingles can make—they offer brilliant impact and curb appeal like you never imagined. And when your home's elements work in harmony, the look will be vibrant, cohesive and undeniably spectacular.





A new roof. And a whole new look.

The *TruDefinition Duration* Designer Colors Collection does more than give your home's façade a lift. It also allows you to make changes to your paint and other accents over time without the need to change your shingles. That's because each shingle is made up of several color granules that inspire imaginative color palettes in warm and cool tones. When viewed from a distance, these brilliant granules can unify all of your home's details, like brick, stone, paint, shutters, siding, stucco and more.

Our *TruDefinition Duration* Designer Colors Collection is so uniquely beautiful that we wanted to help you think about color and texture in a whole new way. So we enlisted renowned color guru, Lee Eiseman, to develop two inspirational color palettes for each shingle color. Eiseman is the executive director of the Pantone Color Institute and author of six books about the impact of color in our world. To develop her signature color schemes, Eiseman considered everything from paint to architectural accents. As you look through this brochure, be sure to note Eiseman's inspirational color palettes, which reference Benjamin Moore® paint colors.



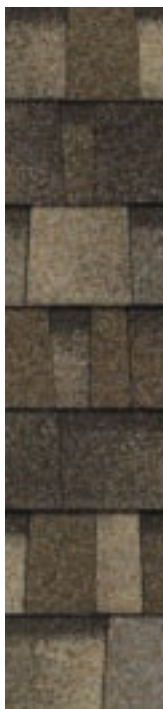
Which color best complements your home's exterior details?

Try a few on and see. Our Design EyeQ® Visualization Experience lets you experiment with how different shingles, siding and Cultured Stone® veneer might look on your home. To get started, visit ocdesigneyeq.com. And imagine what a difference the *TruDefinition Duration* Designer Colors Collection can make for your home.

DESIGNEyeQ®
Visualization Software

See how Lee Eiseman's inspirational color palettes for Summer Harvest† offer you three different looks for dramatically revamping your home's exterior.





Sand Dune

Relaxing tan, taupe and pale blue tones unite to create a shingle that is naturally elegant and beautiful. *TruDefinition Duration Designer Colors Collection* Shingles in Sand Dune have the warmth of beachy, toes-in-the-sand afternoons.





After
Sand Dune†



Before

Aspen† Country
Ledgestone



Gray Horse†

Cambridge
Riverbed†

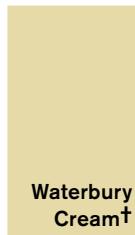
Dune Siding

Jonesboro Cream†

Sand Dune Inspirational Color Palettes



Harlequin
Blue†



Waterbury
Cream†

Fog† Southern
Ledgestone



Beige Siding

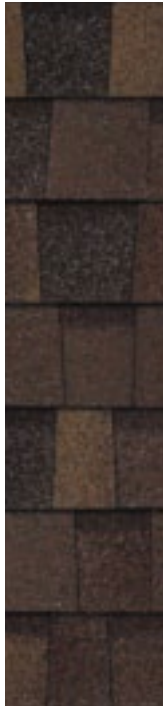
Citronée†

Take a departure from your old roof. Our Sand Dune shingles give a serene, yet stately impression. Whether your home is brick or stone or has siding, this roof will give it new life. For ideas, just take a look at the unique palettes at right suggested by color expert Lee Eiseman.

Sand Dune†



Sand Dune†



Sedona Canyon

Smoky bark and warm sandstone accents bring a touch of the Southwest to your home. *TruDefinition Duration Designer Colors* Collection Shingles in Sedona Canyon take cues from the serenity and beauty of nature—for one awe-inspiring view.



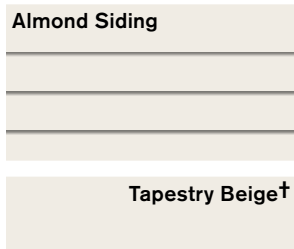
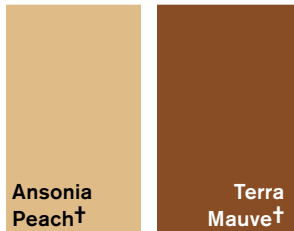


After
Sedona Canyon†

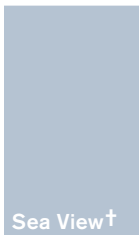


Before

Caramel† Country
Ledgestone



Sedona Canyon Inspirational Color Palettes



Sea View†

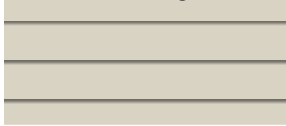


Plymouth
Brown†

Aspen† Southern
Ledgestone



Sandstone Siding



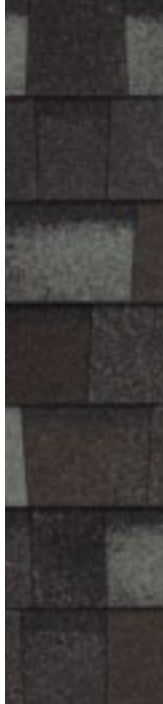
Bennington Gray†

Unearth your home's potential. Our Sedona Canyon shingles give your home a warm, welcoming feeling. As you consider the inspirational palettes to the right, you'll love the way color expert Lee Eiseman balanced them with sun-baked tones and soothing botanical hues.

Sedona Canyon†



Sedona Canyon†



Storm Cloud

Deep charcoal and light gray meet hints of green and mahogany to bring drama to your roof. *TruDefinition Duration Designer Colors Collection* Shingles in Storm Cloud provide a bold, multi-faceted look. Forecast for your home? 100% chance of being envied.



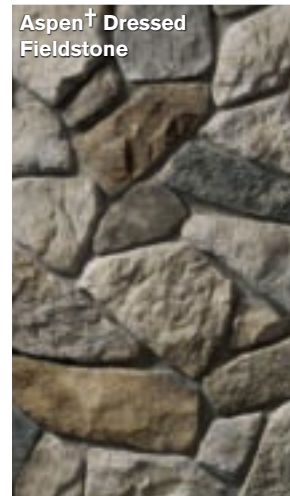


After Storm Cloud†



Before

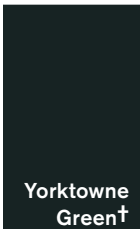
Aspen† Dressed Fieldstone



Stratton Blue†



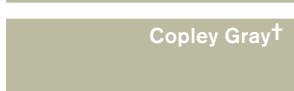
Yorktowne Green†



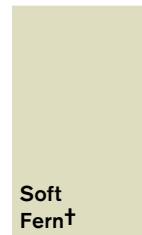
Sierra Siding



Copley Gray†



Storm Cloud Inspirational Color Palettes



Soft Fern†



Army Green†

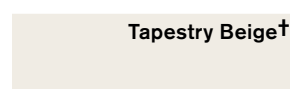


Shale† Country Ledgestone

Almond Siding



Tapestry Beige†



Striking colors look good in any weather. Our Storm Cloud shingles offer a cool contrast to a warm exterior. And they can bring out the boldness in darker trim too. The color palettes at right, created by color expert Lee Eiseman, show just how versatile—and dramatic—these shingles can be on your home.

Storm Cloud⁺



Storm Cloud⁺



Summer Harvest

Sunny gold, cool blue and burnt sienna blend in a bountiful shingle color with amazing depth. *TruDefinition Duration Designer Colors* Collection Shingles in Summer Harvest have a charming rustic quality, and just might be a perfect pick for your home.



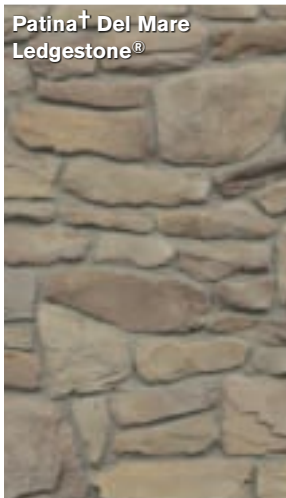


After
Summer Harvest†



Before

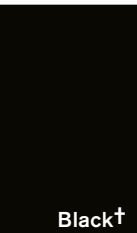
Patina† Del Mare
Ledgestone®



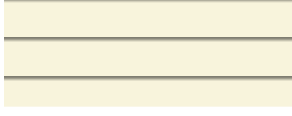
Acorn
Yellow†



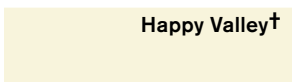
Black†



Cream Siding



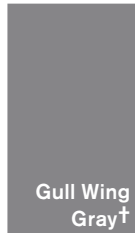
Happy Valley†



Summer Harvest Inspirational Color Palettes

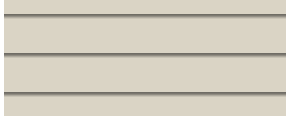


Warm
Earth†

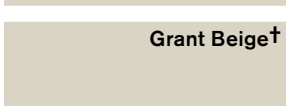


Gull Wing
Gray†

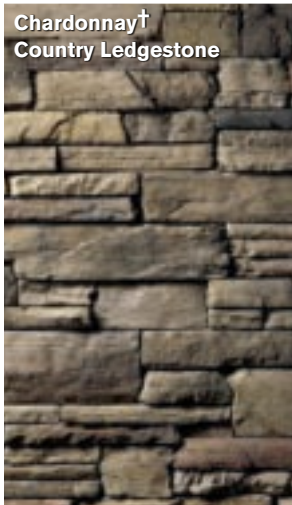
Tan Siding



Grant Beige†



Chardonnay†
Country Ledgestone

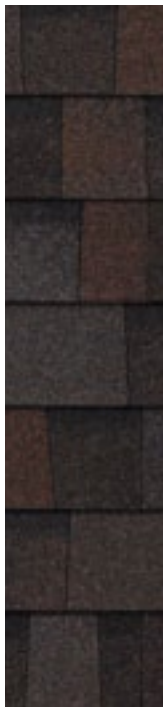


Enjoy a summer glow all year-round. Our Summer Harvest shingles have an earthy mix of hues, with golden highlights that will make your roof shine. Try one of Lee Eiseman's designer palettes to the right—or create your own.

Summer Harvest†



Summer Harvest†



Merlot

Rich burgundy and cool charcoal gray accents come together in a shingle that looks great now and stays beautiful over time. *TruDefinition Duration* Designer Colors Collection Shingles in Merlot are deep, refined and decadent. See how they'll pair with your home.





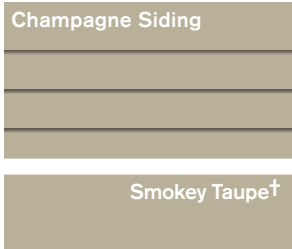
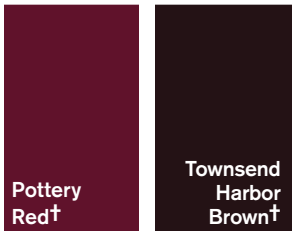
After Merlot†



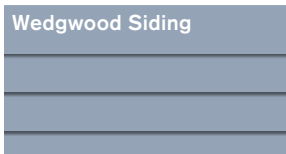
Before

Bye-bye vanilla. Our Merlot shingles give any color siding a lot more impact. And they'll look great with the inspirational palettes at right that color expert, Lee Eiseman, created. Just imagine the way her color and texture combinations play together in unexpected ways.

Palermo† Del Mare
LedgeStone®

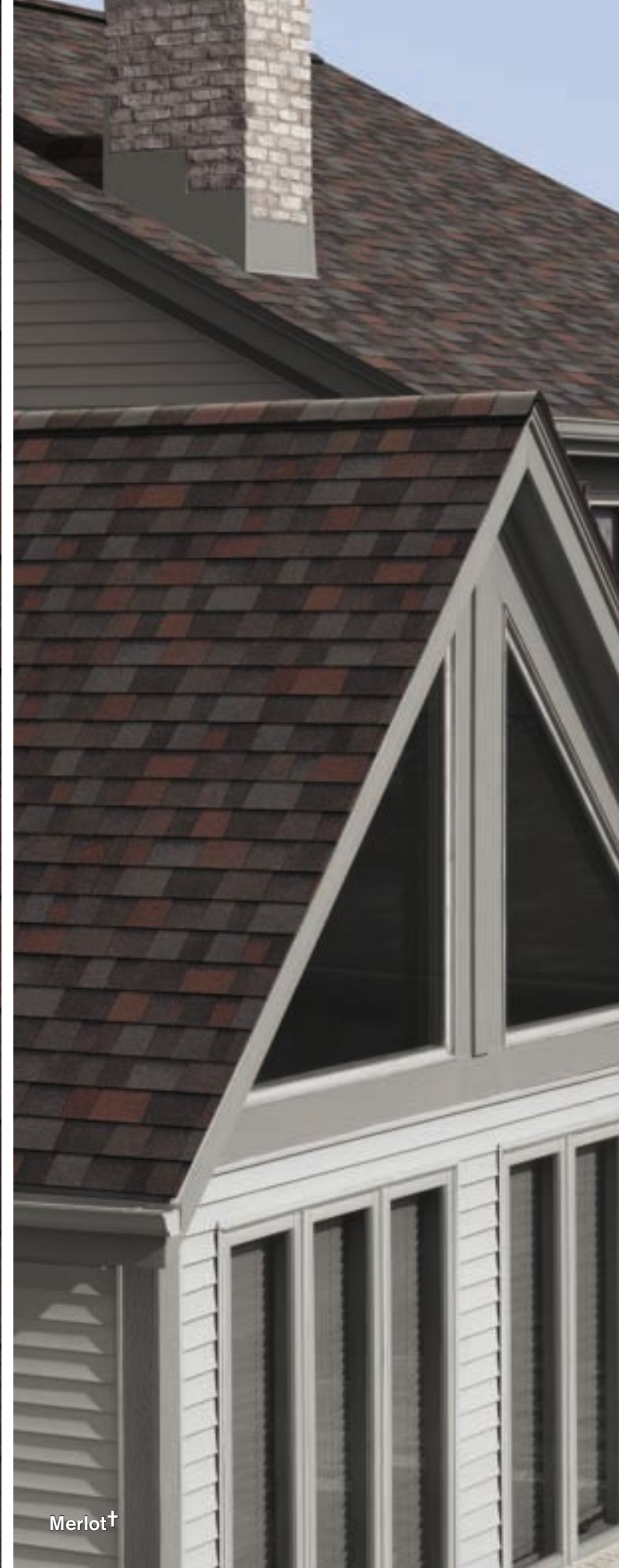


Merlot Inspirational Color Palettes

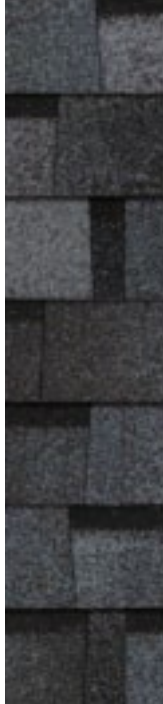


Suede† Limestone

Merlot†



Merlot†



Pacific Wave

Ocean blue and deep gray tones give these shingles a sea of dimension. *TruDefinition Duration Designer Colors Collection Shingles* in Pacific Wave are a refreshing choice for your roof update.



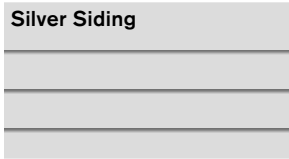
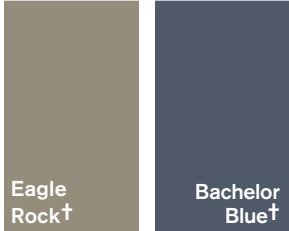


After Pacific Wave†

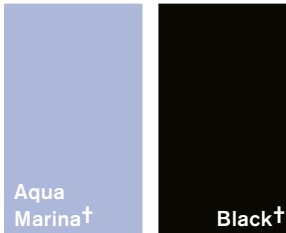


Before

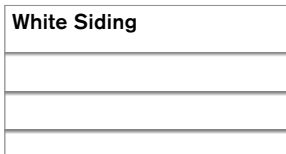
Fog† Southern LedgeStone



Pacific Wave Inspirational Color Palettes



Aspen† Country LedgeStone

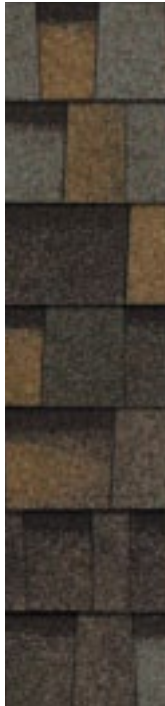


The perfect lift for an old, washed-out roof. Our Pacific Wave shingles have deep dimension that complements both crisp white siding and warm red brick. Discover Lee Eiseman's unique color palettes, to the right, that are sure to give new life to your home's façade.

Pacific Wave†



Pacific Wave†



Aged Copper

Warm hints of copper mixed with cool sage give these shingles unbelievable pop. *TruDefinition Duration Designer Colors Collection Shingles* in Aged Copper add dimension and excitement to your roof. Turn the page and you'll see why they're worth every penny.



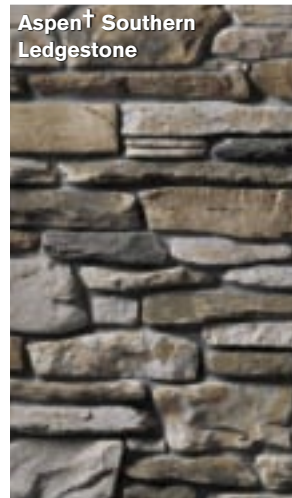


After
Aged Copper†



Before

Aspen† Southern
Ledgestone



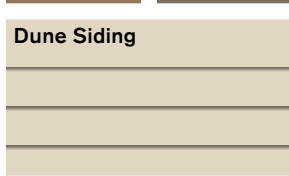
Cappuccino
Muffin†



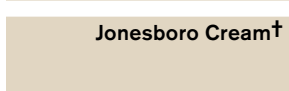
Stardust†



Dune Siding



Jonesboro Cream†



Aged Copper Inspirational Color Palettes



Caribbean
Teal†

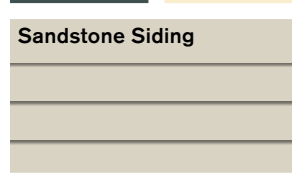


Cream
Yellow†

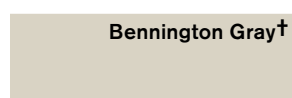
Barossa† Del Mare
Ledgestone®



Sandstone Siding



Bennington Gray†



Make a neutral home more noticeable. Our Aged Copper shingles are like a crown jewel for monochromatic exteriors. But they're also great on homes with a lot of bold details. At right, you'll see the two inspirational palettes Lee Eiseman chose to highlight this beautiful shingle.

Aged Copper†



Aged Copper†

The SureNail® Difference— A technological breakthrough in roofing.



The innovative features of Owens Corning™ TruDefinition® Duration® Designer Colors Collection Shingles with patented SureNail Technology offer the following:

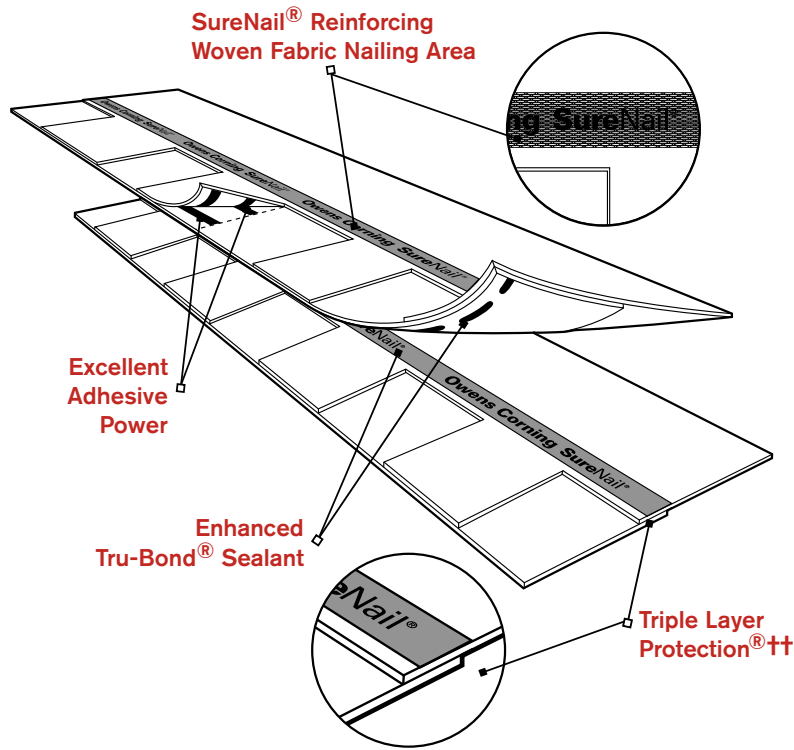
Breakthrough Design. Featuring a tough, woven engineered reinforcing fabric to deliver consistent fastening during installation.

Triple Layer Protection®. A unique “triple layer” of reinforcement occurs when the fabric overlays the common bond of the shingle laminate layers that offers excellent fastener holding power.

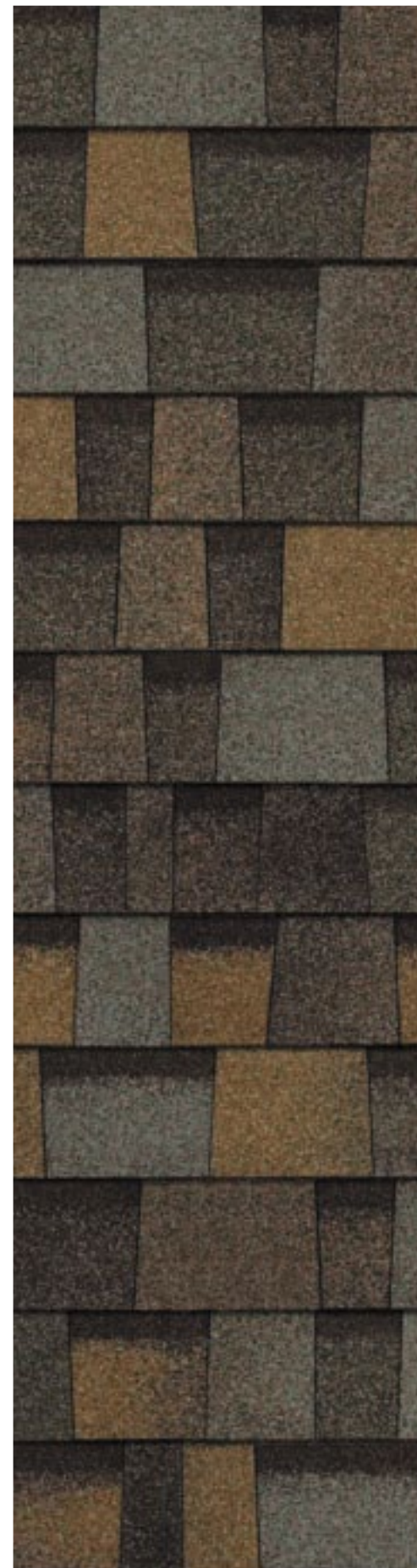
Superior Adhesion. Our enhanced Tru-Bond®** sealant grips tightly to the engineered fabric nailing strip on the shingle below.

Excellent Adhesive Power. Specially formulated, wide adhesive bands help keep shingle layers laminated together.

Exceptional Wind Resistance. Engineered to deliver 130-MPH* wind warranty performance with only 4 nails. Fewer nails required can mean fewer deck penetrations.



SureNail Technology U.S. Patent 7,836,654 and other patents pending.



Aged Copper†

Product Attributes

Warranty Length*

Limited Lifetime†
(for as long as you own your home)

Wind Resistance Limited Warranty*

130 MPH

Algae Resistance Limited Warranty*

10 Years

Tru PROtection® Non-Prorated Limited Warranty* Period

10 Years



Algae resistance
available in areas shown in white.

TruDefinition® Duration® Shingles Product Specifications

Nominal Size	13 1/4" x 39 3/8"
Exposure	5 5/8"
Shingles per Square	64
Bundles per Square	3
Coverage per Square	98.4 sq. ft.

Applicable Standards and Codes

ASTM D228

ASTM D3018 (Type 1)

ASTM D3462

ASTM D3161 (Class F Wind Resistance)

ASTM D7158 (Class H Wind Resistance)

ASTM E108/UL 790 (Class A Fire Resistance)

Florida Product Approval

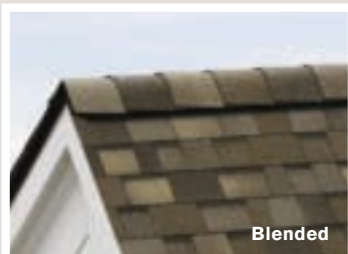
ICC-ES AC438#

Miami-Dade County Product Approval⁵

UL ER2453-01##

Owens Corning™ Hip & Ridge Shingles

Owens Corning™ Hip & Ridge shingles are uniquely color matched to the *TruDefinition Duration Designer Colors Collection* Shingles. The multiple color blends are only available from Owens Corning™ Roofing and offer a finished look for the roof.



* See actual warranty for complete details, limitations and requirements.

** Tru-Bond is a proprietary premium weathering-grade asphalt sealant that is blended by Owens Corning.

† Owens Corning strives to accurately reproduce photographs of shingles. Due to manufacturing variances, the limitations of the printing process and the variations in natural lighting, actual shingle colors and granule blends may vary from the photo. The pitch of your roof can also impact how a shingle looks on your home. We suggest that you view a roofing display or several shingles to get a better idea of the actual color. To accurately judge your shingle and color choice, we recommend that you view it on an actual roof with a pitch similar to your own roof prior to making your final selection. Color availability subject to change without notice. Ask your professional roofing contractor for samples of colors available in your area.

†† This illustration depicts *Triple Layer Protection* and the amount of *Triple Layer Protection* may vary on a shingle-to-shingle basis.

‡ 40-Year Limited Warranty on commercial projects.

§ Applies for all areas that recognize Miami-Dade Product Control Section.

International Code Council Evaluation Services Acceptance Criteria for Alternative Asphalt Shingles.

Underwriters Laboratories Evaluation Service Evaluation Report.

^ Excludes non-Owens Corning™ roofing products such as flashing, fasteners and wood decking.

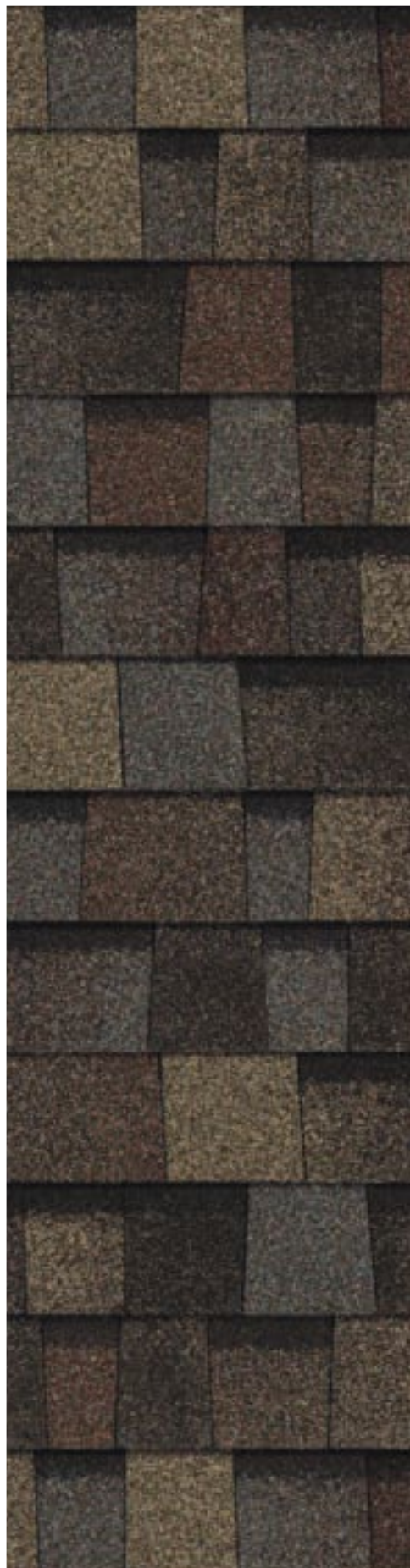
SureNail Technology U.S. Patent 7,836,654 and other patents pending.



Medona Canyon†



Storm Cloud†

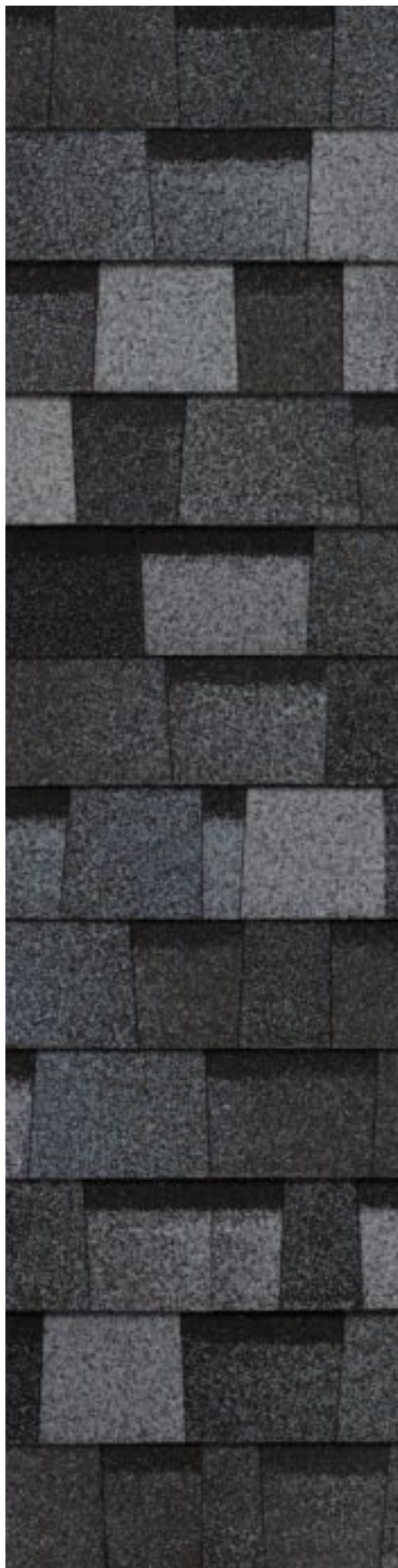


Summer Harvest†

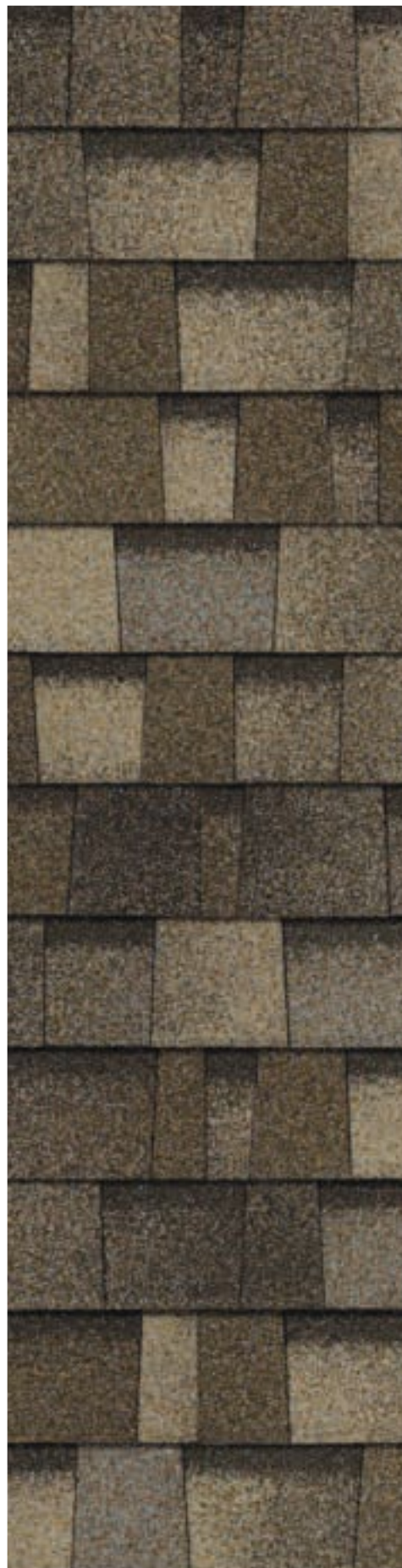
Designer Colors Collection



Merlot†



Pacific Wave†



Sand Dune†



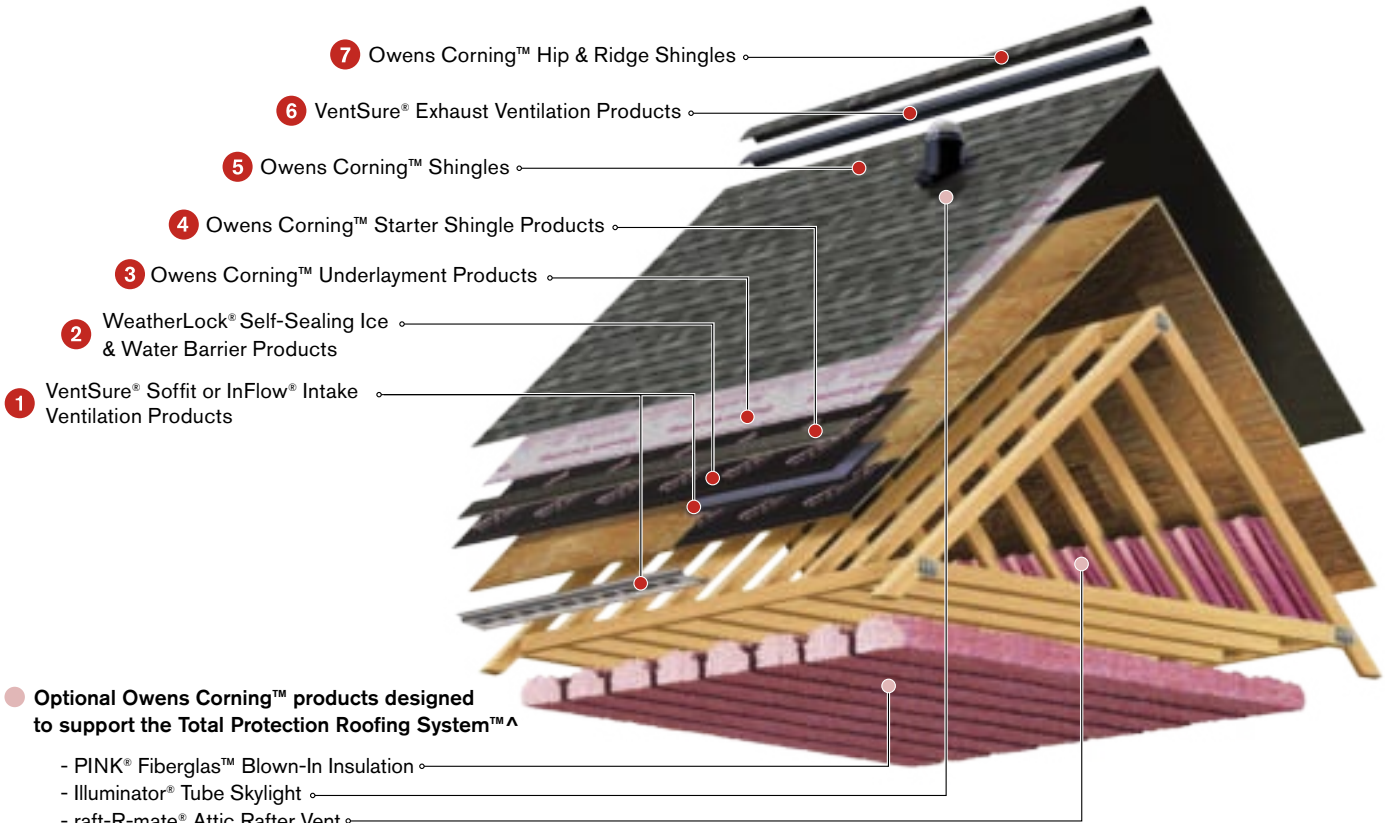
Slate†



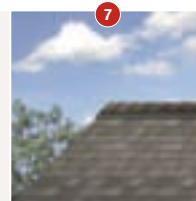
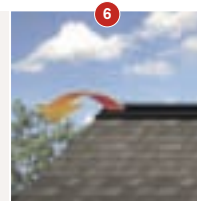
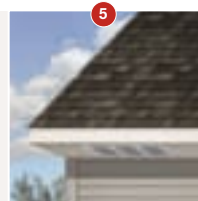
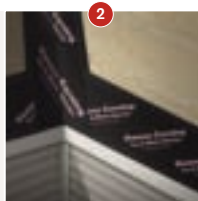
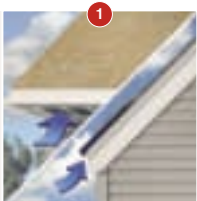
The Total Protection Roofing System™^

Working together to help protect and enhance your home.

It takes more than just shingles to protect your home. It takes an integrated system of components and layers designed to withstand the forces of nature outside while controlling temperature and humidity inside. The Owens Corning™ Total Protection Roofing System™^ gives you the assurance that all of your Owens Corning™ roofing components are working together to help increase the performance of the roof — and to enhance the comfort and enjoyment of those who live beneath it.



^Excludes non-Owens Corning™ roofing products such as flashing, fasteners and wood decking.



Help protect against heat and moisture buildup by creating a balanced flow of air through your attic.

Help protect vulnerable areas where water can do the most damage: eaves, valleys, dormers and skylights.

Help prevent damage from wind-driven rain by providing an additional layer of protection between the shingles and roof deck.

Enjoy clean lines and faster, easier installation by eliminating the need to cut shingle tabs.

Choose from a variety of durable styles and colors that provide the first line of defense against the elements.

Help protect your roof against premature failure by allowing heat and moisture to escape from the attic.

Help protect the ridge vent and add an attractive, finished look to your entire roof.



OWENS CORNING ROOFING AND ASPHALT, LLC
 ONE OWENS CORNING PARKWAY
 TOLEDO, OHIO, USA 43659
1-800-GET-PINK®
www.owenscorning.com/roofing



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